



SCHOOLMESSENGER<sup>®</sup>

*Notifications That Get Results*

## SchoolMessenger Notification Service

Frankton-Lapel Community Schools has partnered with SchoolMessenger, the company that provides notification services for parental outreach, emergency broadcasts, student attendance alerts and other communications for education. Beginning this fall, parents will receive phone calls, text alerts, and emails regarding weather-related closings and delays specific for this school district.

In addition, this system is able to automatically call parents for a variety of reasons that impact the safety and academic performance of students. SchoolMessenger will be used to complement the district's community outreach efforts and emergency preparedness procedures, and to inform parents of upcoming school events such as statewide testing and parent meetings. As a comprehensive communication tool, SchoolMessenger will contribute to the district's involvement initiatives, allowing the district to engage the broader educational community about a wide range of topics affecting students' academic success.

SchoolMessenger will not replace current modes of school communication. Principals will still be accessible for live visits, and we will still send home paper-based memoranda.

***Parents, guardians, high school students, and FLCS employees will receive test calls/text messages during the summer.*** We will use this time to validate the system as well as ensure that our contact information is accurate and reliable. Once activated in the fall, SchoolMessenger will be used in the event of two-hour delays, school closings, and other weather-related notifications.